

15 May 2018

Ms. Saone Balopi  
Head Corporate Affairs and Brand Marketing  
Standard Chartered Bank - Botswana  
GABORONE

Dear Ms. Balopi,

RE: SKMF Annual Youth Lecture

Thank you for meeting with us on the 14<sup>th</sup> of May. It was a pleasure learning more about Standard Chartered Bank's corporate social responsibility initiatives. As discussed, we invite Standard Chartered Bank - Botswana to once again be our main sponsor for the Annual Sir Ketumile Masire Foundation (SKMF) Youth Lecture. Standard Chartered Bank Botswana has previously supported the Lecture, which is held annually in partnership with the University of Botswana, with a sponsorship of P50,000.00. The Lecture forms part of the organisation's Resource Mobilization Weekend and brings together over 100 young people for mutual support, education and inspiration.

The SKMF Resource Mobilization Weekend is the organisation's main fundraising event for the year. This year our Guest of Honour is Honourable Justice Dunstan Mlambo, Judge President of the Gauteng Division of the High Court Department of Justice and Constitutional Development. Events will take place on the 4<sup>th</sup> and 5<sup>th</sup> of May 2018 under the theme "Good Governance & Accountability".

Benefits of sponsorship include:

- Gold Tier Sponsorship Level for SKMF
- Speaking Opportunity during the Youth Lecture
- Branding/Banner placement during the Youth Lecture
- Complimentary tickets to the Youth Lecture on 05 May 2018
- Reserved Table of 10 at the Gala Dinner - Preferred Seating
- ½ page advert in the Annual SKMF Brochure distributed at the Gala Dinner and at SKMF events throughout the year
- Banner placement in the welcome area at the Gala Dinner
- Recognition on visual presentation & sponsor page of the brochure
- Website recognition on the sponsor page of the SKMF website

Justice Mlambo will champion the 2018 SKMF Resource Mobilization Weekend as detailed below:

- Sir Ketumile Masire Foundation 8<sup>th</sup> Annual Fundraising Gala Dinner - Friday, 04 May 2018  
The main event - the Gala Dinner - is formal and typically draws 400 – 500 guests. The dinner attracts leaders across business, politics and civil society as well as individuals who support our work of the Foundation.

- 5<sup>th</sup> Annual Youth Lecture on Leadership & Good Governance – Saturday, 05 May 2018  
The Annual SKMF Youth Lecture brings together young people for mutual support, education and inspiration. We have grown over the years and are expecting attendance of over 100 Youth.

SKMF is a registered Trust dedicated to contributing towards the socio-economic development of our country, and with specific focus on Youth in Botswana. The organisation co-ordinates youth activities at a national level aimed at creating an enabling environment for Youth to meaningfully participate in the development of the country. SKMF was founded in 2007 by the late former President of the Republic of Botswana, His Excellency Sir Ketumile and Lady Masire.

Please accept our most sincere thanks for your consideration and support. We look forward to an affirmative response of sponsorship from you.

With best wishes and kind regards,



**Matshidiso Masire**  
**Executive Director**



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